

Graphic Design With Freelancing

□ Course Outline:

- Service Orientation
- Introduction To Graphic Design
- Introduction to Illustrator
- Illustrator Basic
- Typography
- Color physiology
- Stationary Design
- Logo Design
- Introduction to Photoshop
- Basic To advance Photo edit
- Product Manipulation
- Manipulation Social media post
- How to Sale your service on Marketplace
- Client Communication

□ Course Package:

- Package Price: 4,990/- (pre-paid & one time payment).
- Duration: 03 Months plus (24 classes). Per class: 02 hours.
- Number of students per batch: 12-15.

□ Advantages & Why You Should Choose Us?

- ✓ Training by Expert Trainers from digitalGuru.
- ✓ Full Training With Real Client's Projects.
- ✓ Internship/Job Opportunities if You Successfully Complete the Course.
- ✓ Quick Support and Feedback On Projects.
- ✓ Course Completion Certification from digitalGuru.

□ Course Details:

Course Catalog	Table of Contents	Classes	Class Duration
Service Orientation	Introducing the overall category	1st Class	01 Hours
Illustrator	<ul style="list-style-type: none"> • Software Install . • Provide Important Tools • Introduction to software interface • Design Size (Atrbord) 	2nd Class	02 Hours
Illustrator	<ul style="list-style-type: none"> • Illustrator basic (<i>Selection Tools / Direct Selection Tools / shape tools/color Panel</i>) • Typography & Color Selection (<i>Front Install , Color Extension , Color Theory</i>) 	3rd Class	02 Hours
Illustrator	<ul style="list-style-type: none"> • (<i>Rotate Tools / Character Panel / Gradient /Pathfinder/Transparency</i>) • (<i>Pen Tools / Blend Tool /warp Tool</i>) 	4th Classes	21 Hours
Stationary Design & Print Item Design	<ul style="list-style-type: none"> • Business Card Design • Letterhead Design & Invoice Design • Flyer Design • Facebook Cover Design 	5th-9th Classes	06 Hours
Logo Design	<ul style="list-style-type: none"> • About Logo Design (<i>What kind of Logo / logo psychology</i>) • Wordmark Logo • Minimal Logo • Unique logo design • Logo mockup 	10th-12 th Classes	06 Hours
Photoshop Basic	<ul style="list-style-type: none"> • Introduction to software interface • Design Size (Canvas) • Basic Selections • Advance Selections 	13th Class	06 Hours

Photoshop Basic	<ul style="list-style-type: none"> • Layers Panel • Crop Tools • Brush Basic tools basic to advance • Spot Healing Brush Tools • Healing Brush Tools • Pen tool • Align • Clipping Mask • Advance BG Remove • Photo Lighting • Camera Raw filte 	14th-15th Classes	06 Hours
Product Design	<ul style="list-style-type: none"> • Gadget Banner Design • Mobile phone Banner Design • Perfume Banner Design 	16th Class	03 Hours
Manupolation Social Media Post Design	<ul style="list-style-type: none"> • Gadget Banner Design • Mobile phone Banner Design • Perfume Banner Design 	17th-18th Classes	06 Hours
thumbnail	<ul style="list-style-type: none"> • Youtube thumbnail • Movie poster design 	19th Classes	03 Hours
Introduction to Fiverr	<ul style="list-style-type: none"> • Fiverr Overview • Gig Overview • Converting Customers • Managing Orders - Start to Finish • Terms & Conditions • Everything Else 	20th-21th Classes	06 Hours
Introduction to Upwork	<ul style="list-style-type: none"> • Upwork Interface or Dashboard • How to Start an Order on Upwork • Handle Disputes on Upwork • Perfect Job Post and Submit a Bid on Upwork • Upwork Search : Jobs, Talent and Projects • Upwork Notifications In Details • Abuse and Spams on Upwork • Contact Upwork Support for Any Issues • Terms & Conditions for Marketplaces • Introduction to Meeting 	21th-22th Class	06 Hours

Client Communication	<ul style="list-style-type: none">• Message Formation• Custom Offer Formation• Bid/Brief Proposal• About Sample• Do's and Don't on Marketplace	23th Class	03 Hours
Certificate Given Ceremony	<ul style="list-style-type: none">• The ceremony begins with a welcome address by a host or a master of ceremonies, who introduces the purpose and significance of the event.	24th Class	01 Hours

For more information, please contact us with your questions.

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Office Address:

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